

IQHA Annual Meeting Minutes Saturday, January 15, 2022 Courtyard by Marriott, Des Moines, IA

President Kim Strong called the meeting to order at 2:41 pm

No general membership meeting was held in 2021 due to Covid restrictions and therefore there were no meeting minutes to present to the membership.

Shanen Ebersole gave the financial report with the balances as of December 31, 2021

Amateur Checking \$20,684.55 Audit - \$24,555.21 Breeder's Checking - \$5,790.38 2018 Breeder's Savings - \$4,915.50 2019 Breeder's Savings - \$31,444.37 2020 Breeder's Savings - \$43,628.64 2021 Breeder's Savings - \$71,674.19 2022 Breeder's Saving - \$50.00 Breeders Incentive Savings - \$722.04 2019 Ranch Horse Savings - \$37,668.00 2020 Ranch Horse Savings - \$40.811.83 2021 Ranch Horse Savings - \$42,182.59 2022 Ranch Horse Savings - \$2,202.05 Ranch Horse Checking - \$8,917.00 Dollars for Scholars Savings - \$17,035.10 Ewd Savings - \$1,464.30 General Checking account - \$98,605.93 General Reserve Savings - \$51,777.70

District Balances: District 1 - \$12,654.38 District 2 - \$12,529.72 District 3 - \$5,358.80 District 4 - \$7,521.23 District 5 - \$2,222.91 District 5 - \$580.59 District 6 - \$14,756.35 District 7 - \$3,756.76 District 7 - \$1,578.03 District 8 - \$7,146.99 Total of Accounts - \$572,253.50

Rosalie Carlson made a motion to approve the treasurer's report, Mike Monahan 2nd. Unanimous vote to approve.

Opening message by President Strong welcomed and thanked the membership for their attendance despite the poor weather conditions. She noted that the meetings held in the morning were productive. Her message to the membership highlighted a year of achievements and elevated member services. She addressed the importance of having a strong presence on social media and the ways online communication services have benefited our Association. Strong also gave recognition to volunteers and sponsors and that the Association also gives back. In 2021 10% of the Fall Classic silent auction proceeds were donated to the AQHA Crisis Fund and a benefit auction was held during the Mayflower for the family of a past IQHA member stricken with cancer. She stated there has been much growth in all areas of the Association and

the membership will hear from the committees in further detail. Strong thanked the board and committees for their service.

Remarks from Vice President Jackie Kincaid on her first year as Vice President noting she had a positive perspective on the status of the Association and thanked the membership for her opportunity to serve. Kincaid is also the membership chair and stated she believes the use of the Cognito system for online membership forms and payment is an asset to members. She shared the increase in membership numbers as the following: 2019 - 350 members, 2020 - 328 members, 2021- 434 members, 20 Lifetime, 117(included in the 434) out of state members.

# **District reports**

District 1 - Becky Grier

The District sponsored several events: Mayflower breakfast and the silent auction with a basket, a 4-H class and trail class at the Iowa State Fair, Midwest Horseman Futurity, contributed to the Fall Classic exhibitor party and Congress Queen sponsor. They had 3 OCAP awards this year. Grier had a table at the Washington Co. Fair with a drawing. District 2 - Brian Hamrick

Brian announced Nick Wood as the incoming 2022 District 2 Director and Brian will be the secretary/treasurer. They had a successful Hawkeye Classic at their new location in Mason City on July 22 - 24.

District 4 - Loren Meyer

Loren was re-elected as District 4 Director, The District donated to the Mayflower, Breeders, Breeders Incentive, Ranch Horse Futurity and the Congress Queen candidate. They continue to share meetings with District 5;

District 5 - Shannon Priest

Shannon noted that they participated in the Horse Fair, had a fall trail ride, sponsored the JR and SR Queens for the Iowa State Fair Cowgirl Queen contest, volunteered at the Mayflower and sponsored the Congress Queen candidate. The district will be discussing fundraising ideas for this year at their next meeting.

District 6 - Cassie George

Cassie was re-elected as District 6 Director. They had a good turn out at the District 6 Denison show and buckles were awarded. For the first time District 6 will partner with District 7,8 and Nishna Valley during the 2022 Memorial Day weekend.

District 7 - Rosalie Carlson

Rosalie stated that Districts 7,8 and Nishna Valley will share show dates with District 6. Wednesday - Thursday shows will be adding a VRH show. She thanked the Amateurs for their sponsorship. And noted Linda Collings will remain as the District secretary/treasurer. District 8 - Wade Ellerbrok

Wade introduced Mike Van Egdom as the new District 8 Director. Mike is excited to help with the Denison shows and is a roper.

# **Directors At Large**

Craig Jounson - Stated it has been a learning process getting familiar with IQHA and what is important to Iowa members. He is glad to assist as needed and to proceed with developing new ideas and opportunities for IQHA.

Shanen Ebersole - Stated she will continue to be an advocate for the VRH shows.

Shannon Walker - She remarked that she is thankful for the people that have stepped up to fill in the areas in need. She is excited for the future of IQHA.

Kyle DeFreece - Recognized the President's role as demanding and full and thanked her for her commitment to IQHA and her plans for its future.

National Directors

Curt Ferguson - Curt gave background information on National Director Tom Lepic (not in attendance), the President of the Iowa Quarter Horse Racing Association. He also reported that the National Convention was coming up in Las Vegas. He serves on the Show Committee and any rule change recommendations were due by December 31st. The AQHA World Show signed a 10 year contract to be in Oklahoma City with plans to improve the facility. He noted that qualifying is back with options: by points, by event, by nomination fee \$5,000 amateur and select, \$7.500 open.

Wade Ellerbroek - As national director he serves on the Nomination Committee for those interested in serving as a National Director.

Bill Horton - Stated he is a National Director, a Region 3 Representative, serving on the Affiliate Advisory board and on the Credentials Committee. He shared details of the upcoming AQHA convention February 25th - 28th, and the importance for members to attend. Bill told us he is involved in bringing back Affiliates in Motion which will hold a meeting on Friday of the convention with guest speakers from the industry.

# **Committee Reports**

Brian Hamrick - Stallion Auction Coordinator shared the online stallion auction was held January 7th - 9th. He said 112 stallions were available, 74 sold with 2 more after the auction for a pending total of \$77,600.The unsold list can be seen on facebook and the website.

Breeders Incentive Futurity - Kyle DeFreece shared that this year's futurity paid out \$8500 and had an increase in entries. Walker said the program is designed to benefit our breeders and she is attempting to get Premiere Quarter Sires to join in with the program

Ranch Horse Futurity - Loren Meyer gave an update on the progress of the futurity with 2019 having 142 entries, 1 day show and \$14200 paid out with 103 enrolled stallions. 2020 there were 257 entries \$27,500 paid out 45 yearlings shown in the prospect class and 103 stallions enrolled. 2021 had 399 entries, \$51,000 paid out and 62 yearlings in the confirmation class with 109 stallions enrolled. He also thanked and recognized the change of committee members and looks for continued growth in the program.

Recreational Activities - Mike Monahan - Mike told about two trail rides held this year and are looking to hold more again this year, commenting it is a fun time to spend with friends and horses.

Hall Of Fame - Rosalie Carlson announced tonight's inductees Craig Johnson and Goodbars Glamour Girl. She also let members know where the nomination form can be found on the website along with other information. A member asked who the committee was and she replied herself, Wade Ellerbroek and Barb Delf.

By-Laws - Rosalie Carlson informed the members that each year suggestions are accepted up to August 1st for submission. She also recommended members read through them and that they can be found on the website.

Amateur - Kat Resler was the newly elected chairman along with co-chair Jennie Schut and secretary / treasurer Kim Wilson. Kat reported they had a productive meeting in the morning with the aid of zoom and the amateurs voted to continue \$500 sponsorships each to Mayflower, Fall Classic and Hawkeye Classic and \$250 each to the Denison shows. She said a \$100 sportsmanship award would be given at each show and in the future they plan to continue with their silent auction and other fundraising activities.

Horse Fair - Jackie Kincaid and Shannon Priest announced the dates, Hammer Downs racetrack will be at the booth and last year they gave out candy filled sponsor cups and had new banners to display. Jackie asked for sponsorship and volunteer support for this year.

Mayflower - Kim Strong reported that the profit share was \$2943 each to the 4 shares / District 1, 4, 5 and IQHYA. TNT was the show management, and were found to be exhibitor friendly, affordable and provided technology that helped to shorten show days and aid in exhibitors receiving timely information. Plans are to have TNT return as show management.

Fall Classic - Kim Strong reported that the show had an increase in stalls with over 500 this year and more entries. She attributed the Ranch futurity as the main contributor to the growth of the show. Strong reported that there was a profit of \$9,480.55. Also reporting that the show management for this year is yet to be determined and the board is considering going with TNT as the sole management group. She also said a new schedule with a complete VRH show is currently being addressed.

Youth Advisor - Jennifer Horton Jennifer reported that they held their annual meeting to discuss 2021 events and activities and work on 2022 plans, commenting it was nice to be back in person,

They held there election as follows: President - Jolene Ebersole Vice President - Carley Rutledge Secretary /Treasurer - Kaydee Bennett VP Awards - Kennedy Cheney VP Teams - Elivia Papcun VP Teams - Elivia Papcun VP Fundraising - Elizabeth Knutzen Point Secretary - Amanda Esche Reporter - Audrey Thomas A letter submitted by Emma Schaefer, outgoing IQHYA President was read to members, expressing her gratitude to represent Iowa youth, serve as a Region 3 Director and an AQHYA Executive Committee member.

Awards - Becky Grier Reported on the success of getting awards ordered despite the delay in year end point tabulations. She wanted to thank Greg and Phyllis Steffen for stepping in to assist with the point calculations at a late notice,

IQHA Directory - Jennifer Horton Jennifer announced that April will be the publication date and ad deadlines are March 1st with ad rates remaining the same again this year. She will supply a list of needs to the Executive Committee.

Historian -The historian report consisted of several members sharing experiences from their years as youth, fun times with fellow exhibitors and lessons learned from professionals in the industry.

## **New Business**

The following By-Law proposal was approved by ballot vote: The Board of Directors may establish an investment for reserve funds in coordination with an accredited financial planner. Income from the investment shall be used for the benefit of IQHA members by promoting and/or enhancing IQHA programs.

## **Election of officers**

President:

Nominations: Kim Strong, Kyle DeFreece Brian Hamrick - DeFreece and Hamrick declined their nominations Passed by unanimous vote Kim Strong was elected as President

### Vice President

Nominations Jackie Kincaid and Kyle DeFreece, Wade Ellerbroek. Ellerbroek declined his nomination. Passed by ballot vote Kyle DeFreece was elected Vice President

### Secretary /Treasurer

Nominations: Shanen Ebersole, Jackie Kincaid and Bobbi Finarty. Jackie and Bobbi declined the nomination passed by unanimous vote Shanen Ebersole was elected Secretary/Treasurer.

### **Directors At Large**

Nominations: Shannon Walker, Bobbi Finarty, Hannah Lind, Jackie Kincaid. Passed by ballot vote Bobbi Finarty and Jackie Kincaid were elected as Directors at Large

Gary Thede made a motion to destroy all ballots, Bobbi Finarty 2nd, motion passed unanimously.

Craig Johnson made a motion to adjourn the meeting, Wade Ellerbroek 2nd, motion passed.

Minutes submitted by Kim Strong